



THE PROCUREMENT BLUEPRINT™

CERTIFICATION & SPECIAL PROGRAMS

A Free Preview of Module 6



This module is your gateway to unlocking exclusive government contract opportunities—especially those reserved just for certified businesses like yours.

WHAT THIS MODULE IS ABOUT



From Women-Owned Small Business (WOSB) to HUBZone, 8(a), and Disadvantaged Business Enterprises (DBE), certifications can give your business a real competitive edge in public procurement. In this module, you'll learn how to:

- Understand which certifications are right for you
- Qualify and apply at the federal, state, or local level
- Leverage your certification to gain access to set-aside contracts
- Stay in compliance and maximize visibility

This is the fast-track for small and minority-owned businesses ready to get noticed—and get awarded.

WHY CERTIFICATIONS MATTER

Being certified isn't just about a label. It helps your company:



- Compete in a smaller pool of qualified vendors
- Access government contracts with specific inclusion goals
- Build credibility with agencies and primes
- Show up in searchable vendor databases

You may already qualify and not even know it.

DEEP DIVE INTO HOW:

LOCAL CERTIFICATIONS = LOCAL CONTRACTS



What You'll Learn in the Full Module



- A breakdown of WOSB, SDVOSB, DBE, HUB, 8(a), and more
- Step-by-step application guidance
- Where to find certified-only bids and solicitations
- How to present your certification on proposals and directories
- A compliance checklist to stay active and visible
- Tools to get certified faster and smarter

Key Takeaways

- ✓ Certifications open doors to contracts set aside for specific business groups
- ✓ Properly using your certification helps you stand out
- ✓ Staying compliant ensures you don't lose your edge

Government agencies want to do business with firms like yours. This module helps them find—and choose—you

Ready to Learn More?

Join the full 8-module course and take control of your public contracting journey.



Scan the QR Code or visit
www.publicfundsacademy.org to enroll.